# Robert Gorman

## Senior Consultant, Organisational Culture

Robert has over eighteen years experience as a business coach and consultant to Managing Directors and business leaders in a variety of industries, including experience in financial services, with a particular focus on issues of cultural change and alignment with a company's vision and mission. One of Robert's specialties is working with Managing Directors and managers one-to-one in a method of consulting called Executive Athlete™ training, which results in his clients maximizing their effectiveness and efficiency in less time than spent previously, with less effort expended.

## Biography

Robert has worked with company owners, corporate management and professional sales people of companies in Canada, the United States and Australia. His clients include well-recognised companies such as Georgiou Inc, Taylormade Inc, Cisco Systems Pty Ltd, Virgin Airways, Vision Pursuit Pty Ltd and National Mutual Insurance.

Since his move to Australia, Robert has brought the system of Corporate Transformational Tools™, originated by Richard Barrett, to Australia where it is presently used by over 170 other consultants. He is also responsible for bringing 'Coach U Australasia', a training company for telephone coaching, to Australia.

His passion is corporate cultural assessment and change, and assuring that an organisation's vision and mission are matched by its behaviour in the marketplace, and the public perception of the organisation is that its actions and image are congruently expressed.

Robert's skill set covers:
- Team building and motivation
- Corporate cultural change
- Merger suitability assessment
- Communication strategies
- Presentation skills training.